

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**Title:** "System, Method, and Service for Delivering Enhanced  
Multimedia Content on Physical Media"

**Applicants:** Jeffrey Bruce Lotspiech, et al.

**Attorney Docket No.:** ARC920030090US1

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<b>Serial No.:</b> 10/723,403	<b>Examiner:</b> Harris C. Wang
<b>Filed:</b> November 26, 2003	<b>Art Unit:</b> 2139

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Commissioner for Patents  
P.O.Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT A**

Sir:

Applicants submit this Amendment is submitted in response to the Final Office action of **March 16, 2007**, and respectfully request that it be entered.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.